

Form 4

**Application for the Permission of a Data Subject for the Processing of
Personal Information for the Purpose of Direct Marketing in Terms of Section
69 (2) of the Protection of Personal Information Act, 2013**

**Regulations on the Protection of Personal Information, 2018.
[Regulation 6]**

PART A:

TO:

Full names and Postal Address of Data Subject	
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FROM:

Registered Name of Responsible Party	
Contact Number(s)	
Email Address	
Title, Full Names and Surname of person representing responsible party	
Signature of person signing on behalf of the responsible party	

PART B:

I, the undernamed data subject, hereby gives my permission to receive direct marketing of goods or services via electronic communication as specified below.

Specify Goods / Services	
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The following communication methods may be used. (Please write "YES" AND provide the contact details):

Email :	
SMS :	
Whatsapp :	
Other : (Please Specify)	

Name and Surname or Registered Name of Data Subject	
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Signed at _____ on the ____ day of _____ 202__.

Signature of Duly authorised person

Signatory Name and Surname _____

Company Name _____

Lexpro Reference/Acc nr _____

Designation _____